



| FINIALC | BASEMENT 1 ATRIUM OF CATHAY CINELEISURE ORCHARD | DATE 13 MAY 2017  |
|---------|---|-------------------|
| FINALS  | 8 GRANGE ROAD, SINGAPORE 239695                 | TIME: 6PM – 830PM |

### **ELIGIBILITY**

- 1. This competition is opened to all Singaporeans, Permanent Residents & Foreigners and open to all participants age 16 - 35 years old. (Below 16 years old will require Parental Consent)
- 2. Each team must have a minimum of 1 and a maximum of 5 persons.
- 3. The registration fee (non-refundable) is a min. \$10 receipt from any shop in Cathay Cineleisure Orchard, including Cathay Cineplexes.

### **ONLINE REGISTRATION**

- 1. Local and international\* participants can register online at http://cineleisure.com.sg/event/lipsynclive.
- 2. The registration fee (non-refundable) is a min. \$10 receipt (dated 1 March 2017 onwards) from any shop in Cathay Cineleisure Orchard, including Cathay Cineplexes. Registration fee is applicable per team regardless of number of people in the team. A picture of the receipt must be uploaded with the Registration Form online.
- 3. This Registration Form must be duly completed (signatures on all pages) and submitted with full details of all members by 8 April 2017. Each team should only upload 1 video on 1 platform of their preference (YouTube / Instagram / Facebook).
- 4. Please ensure that your social media account(s) are set to public. Instagram and Facebook posts must be accompanied with the hashtag #cineleisurelipsynclive.
- 5. Only 5 shortlisted teams will be contacted to compete in the final on 13 May 2017.
- 6. Proof of ID (NRIC/Passport) must be provided by all competitors upon request during registration on the day of finals.

# **COMPETITION ROUNDS**

| Signature of Soloist / Team Leader / Date | **Signature of Team Member 2 / Date | **Signature of Team Member 3 / Date |
|---|-------------------------------------|-------------------------------------|
| **Signature of Team Member 4 / Date       | **Signature of Team Member 5 / Date |                                     |







<sup>\*</sup>International transportation and accommodation arrangements will not be provided





#### 1. Audition Round

- Each group is required to showcase a lip sync performance to any music of their choice, without explicit and lewd contents (as deemed by The Organiser). Props and limited editing are allowed but teams are encouraged to exercise discretion.
- b. Teams will be judged on their performance for duration of the video clip, which be a minimum of 15 seconds and a maximum of 1 minute.
- Teams will be judged on (1) Lip Sync Abilities: How well the performer(s) lip-sync the lyrics of the song, and (2) Creativity: How original and creative the performance is.

### 2. Finals - Preliminary Round

- a. Teams will have 90 seconds on-stage to showcase a lip sync performance to any music of their choice, without explicit and lewd contents (as deemed by The Organiser). The music will be switched off after the time limit. Please refer to PERFORMANCE REQUIREMENTS for more details on the submission of music for the performance.
- b. The entire routine must be performed to music selected and prepared by the team.
- c. Props are allowed, but fog machines, bubble machines, fire, water, and glitter are prohibited. Microphones will be provided. Please refer to PERFORMANCE REQUIREMENTS for more details.
- d. Order of performances will be randomly determined.
- e. Judges will provide feedback after each performance. Please refer to JUDGING CRITERIA for more details.

### 3. Finals - The Finals

- a. 2 contestants will be shortlisted from their performance during the Preliminary Round and will compete for the big prize.
- b. Each contestant will have 2 minutes on-stage to showcase a lip sync performance to a song selected by The Organiser. The music will be switched off after the time limit.
- Props are allowed, but fog machines, bubble machines, fire, water, and glitter are prohibited. Microphones will be provided. Please refer to PERFORMANCE REQUIREMENTS for more details.

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- d. A list of songs will be released to all 5 contestants at least one week before the competition to give them ample time to prepare.
- Order of performances will be randomly determined.
- Judges will provide feedback after both teams from each group perform. Please refer to JUDGING CRITERIA for more details. The Grand Winner and First-Runner Up will be determined based on the results of The Finals with Judges' selection contributing to 50% of the score and public voting contributing to the other 50%

# PERFORMANCE REQUIREMENTS

- 1. Submission of Music for The Preliminary Round
  - All contestants must provide their own audio tracks in CD Audio format and submit them on the day of the finals. Participants are to provide 2 (two) CDs (main/backup). The team name and song title must be written on the CD in the following format at the bottom of the
  - Please submit the following information to The Organiser upon request, be it a single or mix track:
    - i. Title
    - ii. Song Artiste
    - iii. Composer
    - iv. **Recording Company**
- 2. Usage of Props
  - a. Usage of props is allowed but requires approval from the Organiser. Props that may jeopardise or affect the performance and the safety of fellow competitors are strictly not allowed. DANGEROUS/HAZARDOUS PROPS SUCH AS THE FOG / BUBBLE MACHINES, USAGE OF LIQUIDS, FIRE/FLAME, SMOKE, SHARP OBJECTS AND OR ANY OTHER MATERIALS THAT MAY POTENTIALLY CAUSE INTENTIONAL/UNINTENTIONAL DIRECT OR INDIRECT HARM ETC, ARE ALSO STRICTLY PROHIBITED.
- 3. Code of Conduct
  - a. No vulgarity, obscenity or aggression will be tolerated in this competition.
  - Contestants are encouraged to be creative in their attire but are expected to exercise discretion. Inappropriate/Improper attire will be a violation and groups may be penalised

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or disqualified.

- c. Participants who do not turn up or are late for the competition will be automatically disqualified.
- If there is any verbal or physical act (e.g. taunting, gesturing, nudging, shoving, punching, slapping) by any participant to the other participants or public or any sort of unruly behaviour between any of the Participants at any point, the Participant(s) involved will be immediately disqualified at the Organiser's sole discretion.
- e. The management reserves the right to terminate a performance or disqualify any participants if the act is deemed inappropriate or offensive to others. If an offensive act is performed, the Cathay Committee reserves the right to terminate the performance and the act will be disqualified.
- 4. Stage Test exact allocation of time slot of the Participants stage test will be informed prior to Finals.

#### **RULES AND REGULATIONS**

- 1. Video Audition
  - Using YouTube / Instagram / Facebook as a platform, each soloist/ group is required to submit the audition video via the respective link to http://cineleisure.com.sg/event/lipsynclive.
  - b. The video must be a minimum of 15 seconds and a maximum of 1 minute.
  - Incomplete or late submission will be disqualified. The time and date of submission will be based on the Organiser's email server.
- 2. Finals
  - Venue: Basement 1 Atrium, Cathay Cineleisure Orchard, 8 Grange Road, Singapore 239695
  - b. Date: Saturday, 13 May 2017
    - i. Registration: 4.15pm 4.45pm
    - ii. Stage Test: 4.30pm 6.00pm, 15 minute slots available to each contestant on a first-come-first-served basis
    - iii. Team briefing and drawing of lots for order of performance: 5.45pm
    - iv. Event Duration: 6.00pm to 8.30pm
  - Subjected to changes by the Organiser
- 3. Participation Limit Participant(s) are allowed to compete in no more than one team.

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<sup>\*\*</sup>only if applicable





- There will be no refund of registration fees should any team or member of a team choose to opt out of the competition after the submission of the necessary documents and fees.
- 5. Registration is non-transferable between individuals or teams. For circumstances beyond the control of the group member(s), substitutions of participants in the group may be made. Such circumstances must be brought to the attention of the Event Organiser immediately and are subject to the Organiser approval. Only one replacement, addition or reduction of Participants is allowed throughout the competition.
- 6. All teams must adhere to and be willing to perform on the competition dates scheduled by the Organiser.
- 7. Groups and soloists that qualify to compete in the Lip Sync Live will be notified by Friday, 28 April via email.
- The decision of the judges' is final and no further correspondence will be entertained.
- 9. Prizes are non-transferable and cannot be exchanged for cash.
- 10. In the event of any extraordinary circumstances where group performances are affected and could not proceed (e.g. music problems due to technical fault, disturbances caused by equipment failure such as lighting, stage or sounds etc), the Organiser will assess the situation and may ask the group to re-perform. Claim of an extraordinary circumstance presented by the group after the performance will not be accepted or reviewed. The Organiser's decision is final.
- 11. The Organiser, acquired event partner, including all sponsors or third-party suppliers involved in this event, will not be liable for any personal or property loss to the Participants (i.e. accidents, injury, damages and etc) incurred during the event.
- 12. The Organiser reserves the right to use any photographic, video, films and or any recording material taken during the event for use exclusively in the Organiser's marketing and publication materials, without obtaining further consent from all participants. E.g. in-mall collaterals, social media platforms including but not limited to Facebook, YouTube, Twitter, Instagram etc
- 13. The Participant(s) agree that CATHAY shall own the copyright and any or all other rights to all photographs, videos, film or any recording materials taken during the event and the participant(s) shall have no claim or right to compensation for the materials of the materials by CATHAY.
- 14. Participant(s) who do not comply with the above Rules & Regulations or have submitted inaccurate

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information will be disqualified at the sole discretion of The Organiser. No further correspondence will be entertained.

15. Due to copyright laws, the Organiser(s) do not guarantee that the Participant(s) music will be used on television broadcasts, in-mall televisions, social media platforms and or other media outlets. The competition Organiser reserves the right to request that the Participant(s) replaces her/their choice track for one that is acceptable or to substitute for another piece of music of the Organiser's choice should the situation demand it.

### **JUDGING CRITERIA**

- 1. Lip Sync Abilities: How well the performer(s) lip-sync the lyrics of the song.
- 2. Creativity: How original and creative the performance is. Instead of just standing on stage and lipsyncing a song - props, choreography, costumes and/or other ideas should be used and often impresses the judges and generates crowd response. Be creative!
- 3. Stage Presence & Choreography: Again, don't just stand there! Engage the audience, dance, smile, make eye contact with the judges...you're a STAR ---have fun!
- 4. Each category will be worth 15 points each. In case of a tie, the act with the highest lip sync score will win. The judges' decisions are final.
- 5. For The Finals Round: public voting will contribute to 50% of the score while the judges' votes will contribute to the 50% of the score. All decisions are final.

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